

2010 BABY·Kid EXPO



AS AN ACTIVE MEMBER OF A NON-PROFIT ORGANIZATION ASSISTING NEW MOTHERS DEALING WITH POST PARTUM ADJUSTMENT DISORDER IN CURLE COMMUNITY I FELT THE BABY KID EXPO WAS A FANTASTIC EVENT. WE WERE ABLE TO HAVE POSITIVE INTERACTIONS WITH NEW AND SCORNED MOTHERS REGARDING THE EMOTIONAL IMPACT OF ADDING A MEMBER TO THEIR FAMILY. WHAT A GREAT WAY TO LET THE COMMUNITY KNOW THERE IS HELP OUT THERE FOR THEMSELVES, THEIR PARTNERS OR FRIENDS.

ANGELA ROBLECH STAPLES
MOTHER TO MOTHER



I WAS A FIRST TIME VENDOR AT THE BABY KID EXPO IN 2009. I WAS IMPRESSED FROM THE MOMENT THAT I SIGNED UP. ALL DETAILS WERE THOUGHT OUT AND CAREFULLY PLANNED. MY BOOTH AND CATERING WAS EVEN BETTER. THAN I EXPECTED. I WAS IMPRESSED WITH THE WAY THE EVENT WAS COORDINATED AS WELL AS WITH THE TURN OUT. I ALSO THINK THE WORKING WAS PLANNED EXTREMELY WELL. I WOULD RECOMMEND THIS EVENT TO ANYONE WISHING TO PROMOTE THEIR BUSINESS IN A FUN, FAMILY FRIENDLY WAY.

JENNIFER ROYBACH-GOODARD
ST. PETERS



I HAD A WONDERFUL EXPERIENCE AS A VENDOR WITH THE 2009 EXPO AND I KNOW 2010 WILL BE EVEN BETTER. I THOUGHT THE 2009 EXPO WAS EXTREMELY ORGANIZED, VERY FAMILY FRIENDLY & A BIG PLUS FOR MY BUSINESS. AS AN INDEPENDENT CONSULTANT FOR BEAUTICONTROL, THE LEADS I GAIN FROM EXPOS AND OTHER EVENT IS VERY IMPORTANT TO MY BUSINESS. I HAD HUGE SUCCESS AT YOUR EXPO & I CONTINUE TO REAP THE BENEFITS FROM ALL OF THE LEADS I GAINED AT THE MARCH 7TH EVENT. I'M LOOKING FORWARD TO PARTICIPATING AGAIN THIS YEAR. CARON BEAUTICONTROL.

THE EXPO WAS VERY BENEFICIAL FOR US THIS YEAR. WE WERE ABLE TO SIGN UP MANY EXPECTANT MOTHERS FOR OUR BABY REGISTRY AND HAD ALMOST 50 PEOPLE SIGN-UP TO BE ON OUR MAILING LIST. IN ADDITION, THE CHESTERFIELD STORE SAW A 39% INCREASE IN REGISTRY CREATES DURING THE WEEK FOLLOWING THE EXPO. I BELIEVE THAT IN PART WAS A DIRECT RESULT OF OUR PARTICIPATION IN THE BABY KID.

